

# Marie Svatonova

## Graphic & Web Designer with passion for UX

**Portfolio**  
mariesvatonova.com

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## SKILLS

### UX

Figma & XD  
Lo-fi & Hi-fi Prototypes  
Scenario Inquiry  
Storyboards  
Wireframes & Mock-ups  
Affinity diagrams  
User Research  
Usability Testing  
UI design  
Interaction Design  
Motion design

### Web

CSS & HTML  
WordPress & Wix  
SEO

### Adobe

InDesign, Photoshop, Illustrator, AE,  
Premiere, Acrobat, Dreamweaver

### Google

Google Sheets, Google Slides, Google  
Docs, Google Ads, Google Analytics

### Microsoft

PowerPoint, MS Excel, MS Word

## LANGUAGE SKILLS

### Professional Proficiency

Czech, English

### Elementary Proficiency

Danish, French, Spanish

## CERTIFICATION

### Google UX Design Specialization

Coursera | June 2022

### Become a Digital Marketing Specialist

LinkedIn | January 2022

## EXPERIENCE

### CIIRC — Multimedia Communication Specialist

The CIIRC builds European networks focused on human-centric AI and robotics. At CIIRC I'm responsible for creation of visual styles for these networks and their implementation in online & printed presentation. I design websites from the initial phase to the final product. AI, sketches and initial concepts to building the website including the copywriting and SEO.

Oct 2020 – now | 1 year and 9 months

### Mensa — Volunteer UX Designer

I took charge of creating a new online presentation for the Czech Mensa. I took care of a new IA, copywriting, wireframing and initial designs to the final design. Along the process I was testing the website with the Mensa IT team. The goal was to create easy to navigate, responsive website. The result is available at [www.mensa.cz](http://www.mensa.cz)

2022 – now

### Freelance Graphic designer

I am keen to understanding the needs of my clients and design the right solution for them. To do that, on top of designs, I conduct market research and business model canvas to see where we stand. In the past 5 years I was mainly designing responsive websites and became very interested about coding and user experience.

Jun 2015 – now

### Flying October — Design Consultant

In this lovely danish design studio I have been creating online & printed presentations of various projects.

Sep 2019 – Aug 2020 | 1 year

### Czech Television — Animation Internship

In the biggest czech broadcast I had the opportunity to create animated scenes following the storyboards.

Apr 2018 – Jul 2020 | 2 years and 4 months

### Albatros Media a.s. — Graphic Designer Internship

In the biggest czech book publisher I was responsible for the cover & layout design of various books including DTP.

Feb 2019 – Aug 2019 | 7 months

## EDUCATION

### Audiovisual Art — Bachelor of Arts

The University of West Bohemia

2016–2019

### Graphic Design and Illustration — Bachelor of Arts

The University of West Bohemia

2013–2016